

## The State of the 3PL Industry: Today and Beyond

### Kenco Logistics

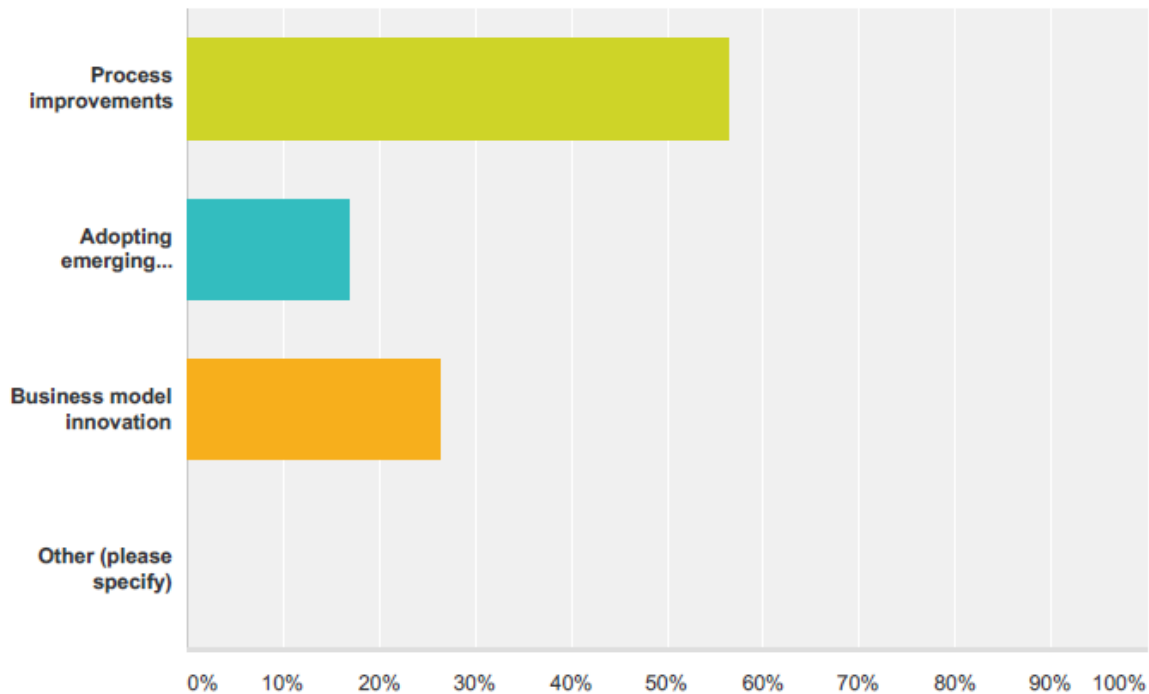
1. Which phrase most applies to how you define innovation in your organization?

*Process improvements*

*Adopting emerging technologies*

*Business model innovation*

*Other (please specify)*

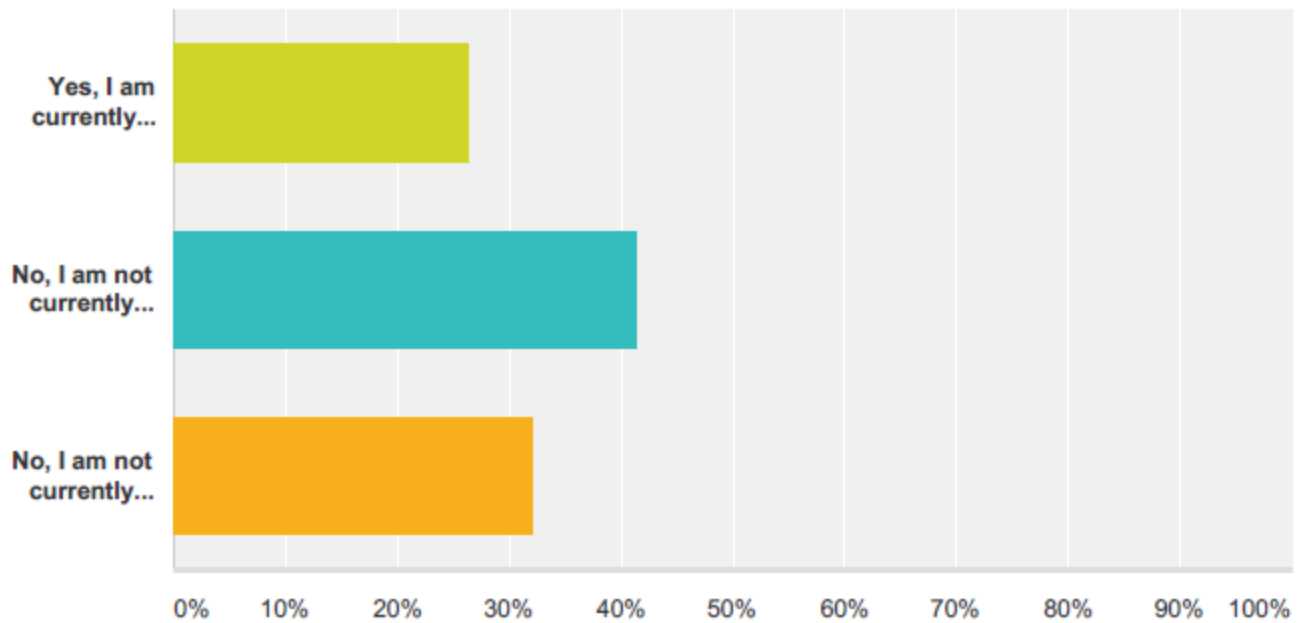


2. Are you currently investing in or plan to invest in supply chain trends (e.g. Drones, Sensor/Internet of Things (IoT), Augmented/Virtual Reality, 3D printing, Driver-less/self-driving vehicles, Supply Chain Visibility, Robotics/Automation)?

*Yes, I am currently investing in supply chain trends*

*No, I am not currently investing, but I do plan to invest in supply chain trends*

*No, I am not currently investing and do not plan to invest in supply chain trends*



3. Which of these supply chain trends are you currently or planning to invest in? (Check all that apply)

*Drones*

*Sensor/Internet of Things (IoT)*

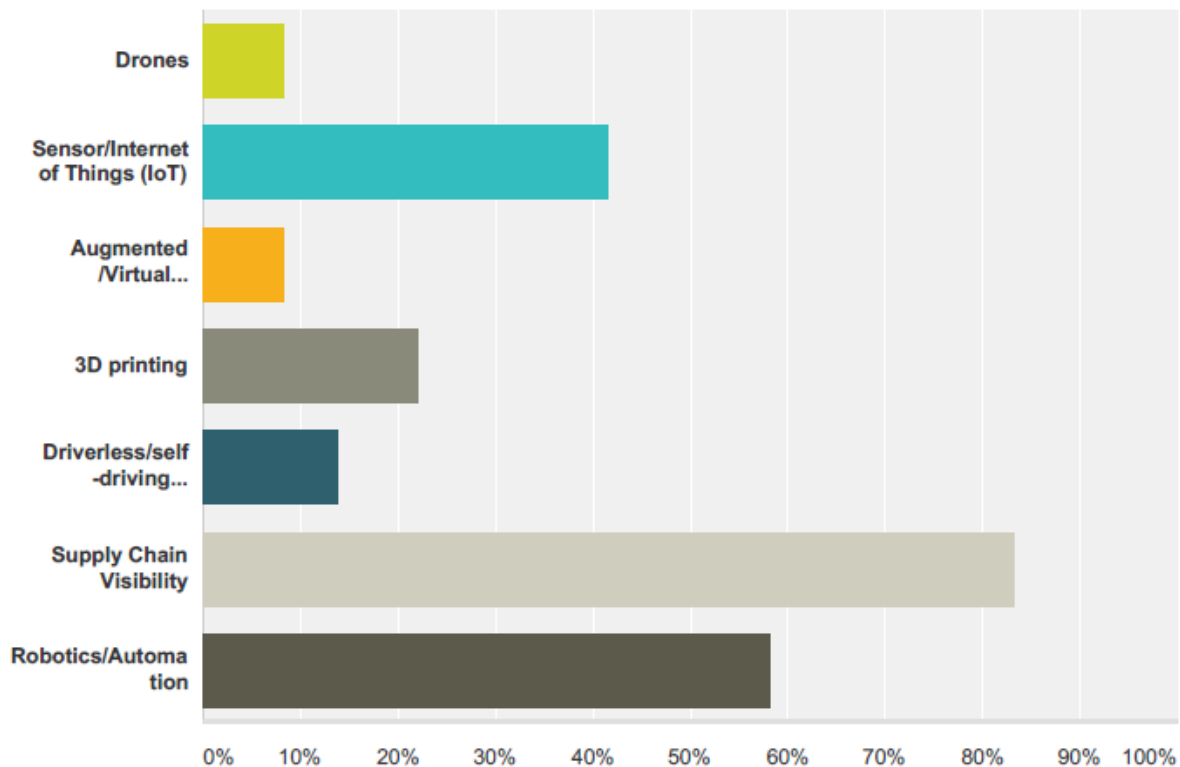
*Augmented /Virtual Reality*

*3D printing*

*Driverless/self-driving vehicles*

*Supply Chain Visibility*

*Robotics/Automation*



4. Please indicate how important you consider each of these supply chain trends to be for your business:

*Drones*

*Sensors/Internet of Things (IoT)*

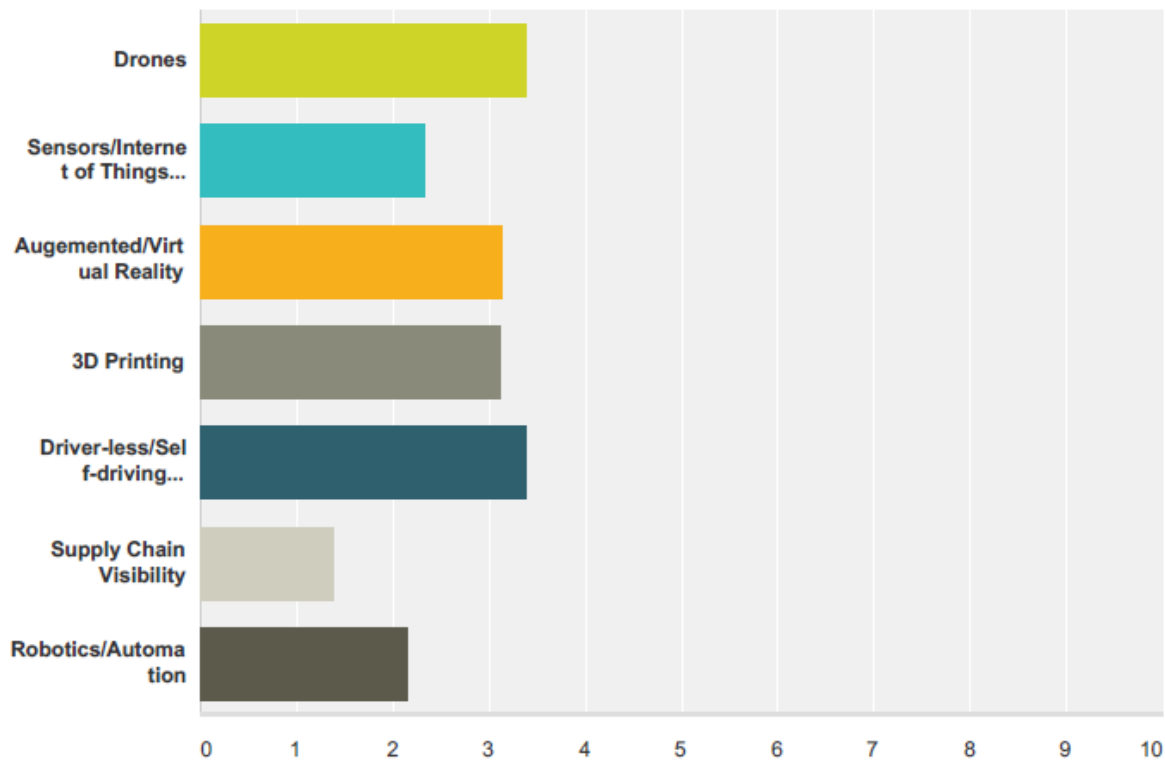
*Augmented/Virtual Reality*

*3D Printing*

*Driver-less/Self-driving vehicles*

*Supply Chain Visibility*

*Robotics/Automation*

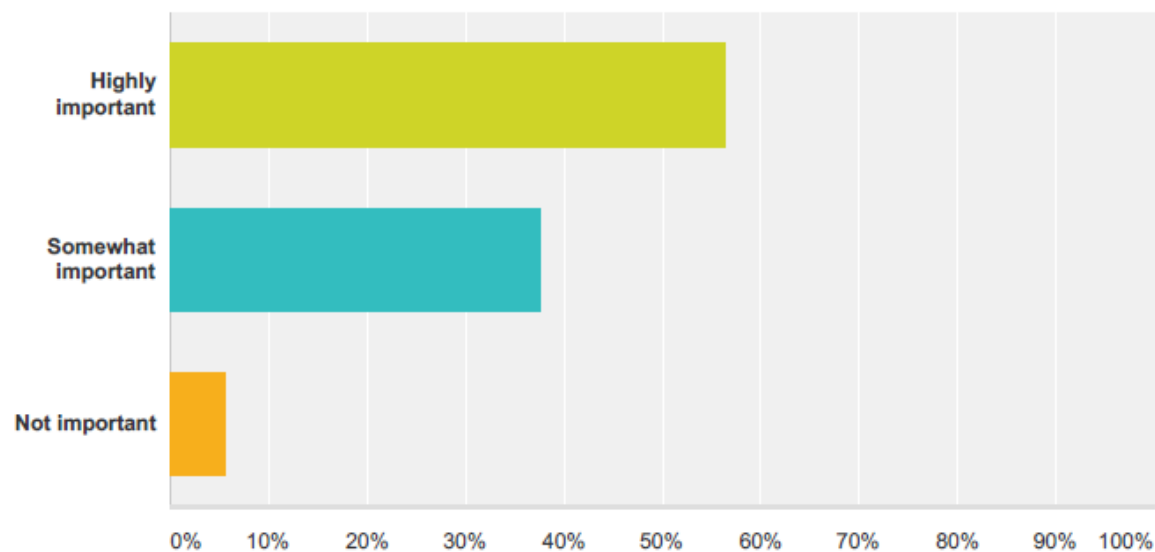


5. How important is it for emerging technology and innovation to be a competency of your 3PL provider?

*Highly important*

*Somewhat important*

*Not important*

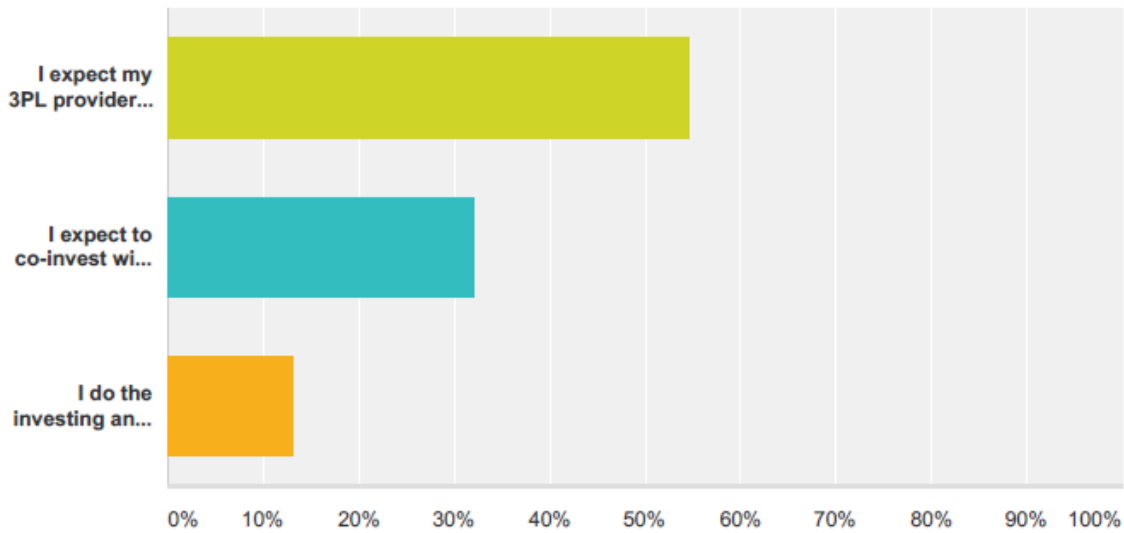


6. How much do you expect your 3PL provider to invest in innovative technologies?

*I expect my 3PL provider to wholly invest on my behalf*

*I expect to co-invest with my 3PL provider*

*I do the investing and bring it to my 3PL provider to help implement*



7. How much more are you willing to invest over your current logistics spend?

*1-10% over my current logistics spend*

*10-25% over my current logistics spend*

*25-50% over my current logistics spend*

*50% or more over my current logistics spend*

