# Logistics Management 2017 Editorial Calendar

| ISSUE | JANUARY AD CLOSE: 12/16/16 | FEBRUARY AD CLOSE: 1/13/17 | MARCH AD CLOSE: 2/10/17 | APRIL AD CLOSE: 3/10/17 | MAY AD CLOSE: 4/14/17 | JUNE AD CLOSE: 5/12/17 |
|---|---|---|---|---|---|---|
| **LM EXCLUSIVE** | 2017 Rate Outlook (Print/Web Event) | ASEAN Logistics 2017 | E-commerce | 33rd Annual Salary Survey | **The Technology Issue**<br><br>Evolution of Digital Supply Chain | Logistics and Supply Chain Education |
| PRG Peerless Research Group | | | 2017 State of Warehouse/DC Equipment Study** | 33rd Annual Salary Survey | | |
| **TRANSPORTATION BEST PRACTICES/ TRENDS** | Freight Payment | Ocean Carrier Trends | Parcel Express & Last Mile Roundtable | Air Cargo: Freighter Services | Managing/Tracking Last Mile | State of Rail Freight |
| **SUPPLY CHAIN & LOGISTICS TECHNOLOGY** | State of TMS | Evolving Role of GTM | Evolution of WMS/ WES | Visibility/Yard Management | 2017 Technology Roundtable (Print/Web Event) | State of Labor Management (LMS) |
| **GLOBAL LOGISTICS** | 2017 Customs/ Regulations Update | Global 3PL Management | Reverse Logistics | European Logistics | Advanced Technology: Freight Forwarders | Cross-border Logistics |
| **WAREHOUSE & DC MANAGEMENT** | Lift Truck Series: Part 1 (Maintenance) | Mobility/Global Connectivity | State of Warehouse/DC Equipment Study | State of ADC | Lift Truck Series: Part 2 (Technology) | WMS Update |
| **SPECIAL REPORTS** | U.S. Ports | PROMAT Preview | Quarterly Transportation Market Update: LTL | Top 50 Trucking Companies* | Top 30 U.S. Ports<br><br>PROMAT Wrap Up* | Quarterly Transportation Market Update: Ocean<br><br>Top 50 3PLs* |
| **SPECIAL WEB EVENTS** | 2017 Rate Outlook Webcast | | Trucking Regulations Webcast | | 2017 Technology Roundtable Webcast | Women in Logistics |
| **VALUE ADD PROGRAMS/ SHOW DISTRIBUTION** | SMC3 Jump Start RILA | **Readex Ad Readership Study** (Value Add) | PROMAT | NASSTRAC Gartner | ISM Executive Insights in Technology* | |

*Joint Supplement with *Supply Chain Management Review*

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| ISSUE | JULY AD CLOSE: 6/16/17 | AUGUST AD CLOSE: 7/14/17 | SEPTEMBER AD CLOSE: 8/11/17 | OCTOBER AD CLOSE: 9/15/17 | NOVEMBER AD CLOSE: 10/13/17 | DECEMBER AD CLOSE: 11/11/17 |
|---|---|---|---|---|---|---|
| **LM EXCLUSIVE** | 28th Annual State of Logistics Report/ Breakdown by Mode | 34th Annual Quest for Quality Awards | 26th Annual Study of Logistics and Transportation Trends (Print/Web Event) | 7th Annual Rail/ Intermodal Roundtable (Print/ Web Event) | **The Trucking Issue**<br><br>18th Annual NASSTRAC Shipper of the Year Award | Logistics Management **Annual Buyer's Guide**<br><br>• Airline<br>• Air Courier<br>• Air Freight Forwarder<br>• Integrated Carrier<br>• Multiple Services<br>• Motor Carriers<br>• Intermodal Carriers<br>• Maritime Services<br>• North America Ports<br>• Third-Party Services<br>• Logistics Technology<br>• Industry Organizations<br>• Warehouse/DC Solutions |
| PRG Peerless Research Group | | 34th Annual Quest for Quality Awards | 26th Annual Study of Logistics and Transportation Trends (Masters of Logistics) | | 2017 Warehouse/ DC Benchmark Study (Print/Web Event)* | |
| **TRANSPORTATION BEST PRACTICES/ TRENDS** | Truckload Brokerage | Ocean Cargo Roundtable | Cold Chain/Food Logistics | Transportation Network Design | Motor Carrier Regulations Update | |
| **SUPPLY CHAIN & LOGISTICS TECHNOLOGY** | SCM in the Cloud | 2017 ERP Update | Mobile Supply Chain | Improving Inventory Management | Rise of On-Demand Trucking | |
| **GLOBAL LOGISTICS** | Emerging Market Logistics | Risk/Insurance/ Compliance | Improving 3PL Management | Foreign Trade Zones | Global Transportation Network Management | |
| **WAREHOUSE & DC MANAGEMENT** | State of Voice | Lift Truck Series: Part 3 (Management) | Automation/ Systems Integration | Lift Truck Series: Part 4 (Best Practices) | Warehouse & DC/ Transportation Integration | |
| **SPECIAL REPORTS** | Site Selection/ Economic Developement | Quarterly Transportation Market Update: Air | Top 25 Freight Forwarders<br><br>Supply Chain Software* | Top 30 Ocean Carriers<br><br>European Update | Quarterly Transportation Market Update: Truckload<br><br>Warehouse/ DC Benchmark Study* | |
| **SPECIAL WEB EVENTS** | 3PL Webcast | | Masters of Logistics | 7th Annual Rail/ Intermodal Roundtable (Print/ Web Event) | 2016 Warehouse/ DC Benchmark Study | Virtual Conference: Best Practices in Global Transportation & Logistics |
| **VALUE ADD PROGRAMS/ SHOW DISTRIBUTION** | **View from the Top: Free Full Page Executive Letter** for Qualifying Advertisers (Value Add) | | CSCMP IANA<br><br>**Readex Ad Readership Study** (Value Add) | | | **Free Full Page Corporate Profile** for Qualifying Advertisers (Value Add) |

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